

WELCOME FROM MINISTERS

The McGowan Government is a proud sponsor of the 50 Years of Memories – Apollo 11 50th Anniversary through its Regional Events Scheme.

The scheme was devised as a way for the Government to support smaller and emerging events in regional Western Australia to boost tourism, increase community vibrancy and participation, and develop regional areas.

The Regional Events Scheme plays an important role in positioning Western Australia as an exciting destination to visit and a great place to live by showcasing and promoting a region's unique and diverse attractions.

Sixty-eight regional events across the State have been funded through the 2019-20 Regional Events Scheme. This year's round includes the Regional Aboriginal Events Scheme with a funding pool of \$150,000 exclusively allocated to events delivering Aboriginal activities and experiences.

Tourism is a key part of the Government's plan to diversify the economy, create jobs and develop business opportunities, especially in regional Western Australia.

Events play an important role in this plan, with the Government sponsoring a range of sporting, cultural, arts and culinary events across the State, through Tourism WA, to attract more visitors, encourage them to stay longer, disperse further and do more while they are here.

We hope everyone enjoys the event and takes the time to explore the Gascoyne region.

Hon Paul Papalia CSC MLA
Minister for Tourism

Hon Alannah MacTiernan MLC
Minister for Regional Development



Alannah MacTiernan